# Extend the Reach of Your Photo Booth

Introducing Innovative FOTO's Remote Foto Zone! They create one-of-a-kind guest experiences in venues ranging from zoos, aquariums and museums to specialty retail. Powered by DNP's **Smart Capture** technology, this photo system will engage your guests by creating unique photo opportunities that cannot be captured using their cell phone cameras. Guests have a new, fun experience and receive a great photo print. Venues are able to activate special locations in their facility and reinforce their brand in the final images received by guests.

Remote Foto Zone is a unique, user-friendly guest experience without the need for costly staffing. Innovative FOTO's revenue sharing program allows businesses to generate additional revenue from their current photo booth without risk or major startup costs.

A Fun & Unique Guest Experience!

How it Works

- Camera module is positioned at an angle that creates a unique backdrop that users can't capture themselves.
- Guests use their phone to control the camera shutter.
- A visible & audible countdown before capturing photos allows for time to put the phone away.
- Photos are securely transmitted to the Innovative FOTO cloud where they can be retrieved from a photo booth.
- Guests are sent a text message directing them to the nearest photo booth to print their photo.

Get Ready!
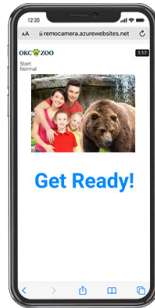
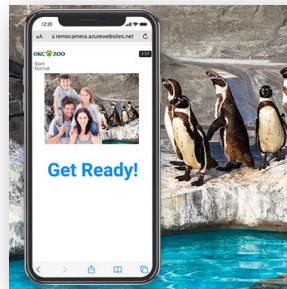**Turn marquee indoor & outdoor exhibits into additional photo revenue spots.**

Guest Journey

Step 1: Scan Code
Guest scans QR code or text a phone number to launch the easy-to-use web app. Nothing to install.
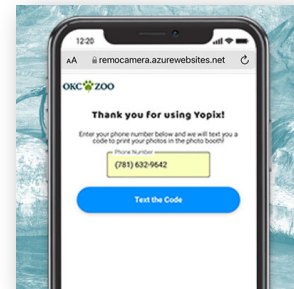
STAND HERE
SCAN THE QR CODE
OR TEXT "GIRAFFE" TO 704-375-8972

Step 2: Take Photos
Guest sees the video feed in real time and uses their phone to take pictures.

Get Ready!

Step 3: Get Code
Guest enters phone number to receive photo printing instructions.

Thank you for using Yopix!
Enter your phone number below and we will text you a code to print your photos in the photo booth!
(781) 632-9642
Text the Code

Step 4: Find Booth
Photo Print Code is texted to customer along with location of nearest photo booth to print photo.

Print Your Photos
Your Photo Code:
PSC6XA-JCS25X
Closest Kiosk Location
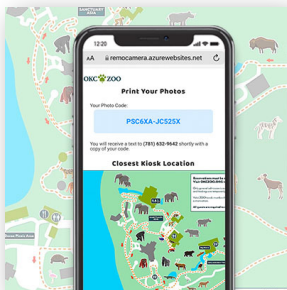
Step 5: Enter Code/Payment
Guest enters photo booth and uses provided Print Code as well as payment to print photo.

PHOTO BOOTH **PHOTOS**
PHOTO STRIPS

Step 6: Print Memories
Photo booth prints chosen photo and delivers it to the guest.

REMOTE FOTO ZONE

Customized for Your Location

Smart Capture Camera

- Camera module easily mounts to existing pole or structure.

- Rugged camera enclosure ensures camera works in any weather conditions.

- Uses standard 110 power, no special outlets or connections required.

- Built-in support for cellular connection to the cloud (WiFi or direct LAN connections also available).

- **Smart Capture** camera includes a fixed focus lens ideal for subjects between 5 ft to 35 ft.

- Camera-mounted "Look Here" sign helps guests capture amazing images.

Interior

Exterior

Design Elements
Create FUN & Support Your Brand

Innovative FOTO will design all materials to meet the aesthetic needs of each exhibit and adhere to brand guidelines, with the location getting final approval of all materials.

- Create awareness and call-to-action signage for photo spots.

- Signage directs guests on how to access and control the **Smart Capture** system.

- Custom photo frames/overlays place your brand on every photo.

Branded Photo Frames

Floor Decal

Standee Sign

What's Included

- **Smart Capture** camera module.

- Innovative FOTO cloud system for secure transmission and storage of images.

- Custom signage (anti-skid floor decal, camera housing "Look Here" sign, floor standee).

- Custom-designed photo frames.

- A complete full-service, in-house operation from manufacturing to ongoing service.

- All design, manufacturing, installation and maintenance of the unit provided by Innovative FOTO.

- Remote monitoring 24 hours a day to ensure continuous, uninterrupted operation.

- Qualified local service technician, in addition to a technical and customer service support center.

- Accepts all major credit cards and cash as payment at the photo booths

REMOTE FOTO ZONE

System Specifications

Indoor
Smart Capture Camera

- 7.8 in W x 3.1 in H x 4.7 in D Aluminum case with mounting bracket
- Weight - 3 lbs
- High resolution camera: Focal range 5-35 ft
- Optional lens available for greater distances
- 2 LED lights with adjustable brightness and color temperature
- Power - 110 power (standard outlet)
  Optional Power Over Ethernet (POE) connection
- Communication - WiFi capable, 4G enabled, Ethernet port

Outdoor
Smart Capture Camera

- 6.7 in W x 4.2 in H x 15.9 in D Waterproof / heated / cooled enclosure with mounting bracket
- Weight - 8 lbs
- High resolution camera: Focal range 5-35 ft
- Optional lens available for greater distances
- Power - 110 power (standard outlet)
  Optional Power Over Ethernet (POE) connection
- Communication - WiFi capable, 4G enabled, Ethernet port

Requirements

Camera Module Power

- **Smart Camera** uses a standard 110 connection (like photo booth).
- Option to route power via Ethernet (power does not have to be at camera height).

Network Access

- Three options to connect **Smart Capture** to the cloud:
    1) Cellular connection (no venue network access required).
    2) WiFi (venue must grant access to network).
    3) LAN drop (venue must open network port).

Lighting

- The indoor camera module supplies enough light for most environments.
- For outdoor night-time photography, additional lighting may be required.

Instructional Signage

- Point of image signage that includes the QR code for the web app is required. Innovative FOTO will work to understand each capture point and design within brand guidelines.

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MEMORIES DESERVE PRINTS

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