



# INNOVATIVE **FOTO**

MEMORIES DESERVE PRINTS



## ABOUT US

At Innovative FOTO, we are proud to be the largest full-service designer, manufacturer, operator, and distributor of digital imaging photo kiosks in the United States. With an impressive network of over 1,600 photo booths across North America operating under a revenue-sharing program, our presence in the market is unparalleled.

- Over 1,600 photo booths in North America.
- 30 million+ customer interactions annually.
- Over 80% market share in malls, shopping centers, cinemas, amusement parks, zoos, aquariums, museums, retail sites, and tourist destinations.



All of Innovative Foto's photo booths utilize DNP dye-sublimation printers. DNP printers are known for their exceptional quality and durability. DNP printers produce amazing prints resistant to fading, peeling, and cracking. This means that your guest's precious memories will remain vibrant and intact for years to come.

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng).

# WHY CHOOSE US?

### 100% COST AND LABOR FREE

The unique revenue sharing business model is 100% cost and labor free to all partners, allowing additional revenue streams while taking up minimal space!

### INNOVATIVE FOTO REV SHARE PROGRAM



Unique photo products that guests will love.



Maximize your space with our always evolving product line.



Web-based photo booth monitoring for 24/7 photo booth performance.



Service and support from Innovative FOTO's 375 Technicians – 7 days a week.



All sales tax, fees, surcharges and accounting are handled by Innovative FOTO.



A check made payable to partners every month.

### CONSUMER FEATURES



Photo Session Video.



Digital copies that are easy to share on social media or through email and text.



Hundreds of designs, effects, and filters to choose from.



Easy cash or credit payment.



One-of-a-kind photo experience.



Photo gifts available from BlabaBooth.com

# INDOOR PHOTO BOOTHS

- 43 in LCD Monitor with Customized Video to your Location
- Two 17 in LCD Monitors
- 24in Touch Screen User Interface
- Custom Cut Top Signs
- Custom Designed Exterior
- Video Recording of Each Photo Session
- Digital Downloads Available
- AR Filters
- Custom Lighting Solutions Include LED Top Sign, Soffit, and Undercarriage

## BOOTH SPECIFICATIONS

### BOOTH STYLE

INDOOR NEO

### WEIGHT

850 lbs (385.5 kg)

### POWER

110v/220v, 50/60Hz

3-6 amps dedicated circuit

### DIMENSIONS

H 80.6 in x L 63.3 in x W 34.3 in

### MATERIALS

Woods, plastics, vinyl, laminates on steel, mounted on wheels



# OUTDOOR PHOTO BOOTHS



- Two 17 in LCD Monitors
- 24in Touch Screen User Interface
- Roof with Customized Signage
- Custom Designed Exterior with Material to Resist All Weather for up to 10 Years
- Video Recording of Each Photo Session
- Digital Downloads Available
- AR Filters
- Custom Lighting Solutions Include LED Top Sign, Soffit, and Undercarriage

## BOOTH SPECIFICATIONS

### BOOTH STYLE

OUTDOOR NEO

### WEIGHT

963 lbs (436.8 kg)

### POWER

110v/220v, 50/60Hz

3-6 amps dedicated circuit

### DIMENSIONS

H 87 in x L 88.2 in x W 60.1 in

### MATERIALS

Woods, plastics, phenolic on rigid aluminum, mounted on wheels

# GREEN SCREEN EXPERIENCE

Transform ordinary moments into extraordinary memories.

- Fully Customizable Kiosk Allows you to Tailor Every Detail to Reflect your Venue's Unique Identity.
- Delivers a Branded, Immersive Experience your Guests Will Remember.

**BOOTH STYLE**  
INDOOR KIOSK, PGS

**WEIGHT**  
550 lbs (204.1 kg)

**POWER**  
110v/220v, 50/60Hz  
3-6 amps dedicated circuit

**DIMENSIONS**  
H 91.7 in x L 30 in x W 31.7 in

**MATERIALS**  
Woods, plastics, laminates on rigid aluminum



# BADGE KIOSK

Innovative FOTO's ID badge photo souvenir kiosk brings a personal photo-identification experience to any location. Our badge kiosk offers an immersive experience where guests take home a personal ID badge with an authentic look and feel based on the location.

The ID Badge Photo Souvenir prints standard ID sizes, 3.75 in X 2.25 in, on high-quality .027 mil PVC.

### BOOTH STYLE

INDOOR KIOSK, PGS

### WEIGHT

550 lbs (204.1 kg)

### POWER

110v/220v, 50/60Hz

3-6 amps dedicated circuit

### DIMENSIONS

H 91.7 in x L 30 in x W 31.7 in

### MATERIALS

Woods, plastics, laminates on rigid aluminum



# REMOTE FOTO ZONE



### Create one-of-a-kind guest experiences!

- Engage Guests by Creating Unique Photo Opportunities that Cannot be Captured Using their Cell Phones.
- Guests Receive Photo Print and Digital Photo.
- Venues are Able to Activate Special Locations to Reinforce Brand Awareness.



6 in x 8 in Postcard

### SYSTEM COMPONENTS

#### COMPONENT DESCRIPTION

##### Camera

64MP (High-resolution image sensor)  
Dual LED lights with adjustable brightness  
Size: 7.8 in w x 3.1 in h x 5 in d | Weight: 3 lbs

##### POWER

Power over Ethernet (POE Injector included)

##### CONNECTIVITY

Ethernet port (LAN recommended)

##### OPERATING POWER

Standard 110/120V outlet

##### NETWORK REQUIREMENTS

**Recommended:** Wired LAN connection with internet access

**Optional:** Wi-Fi connection (not recommended due to interference or relocation of access points)

**Instructional Signage:** Venue must display branded signage with QR code for access. Innovative FOTO provides design assistance that aligns with brand guidelines.

##### MOUNTING DISTANCE

**Recommended distance from camera to subject:** 20 ft - 30 ft  
(Captures beyond approximately 40 feet are possible; however, adequate lighting becomes increasingly critical as distance increases. Facial detail will diminish with distance, and subject movement may become more noticeable in the final image.)



# NAMEMAKER

**Tap. Style. Print!** Guests create custom souvenir prints with fun fonts & backgrounds.

- Intuitive Touch-Screen Interface
- Guests Select from a Library of Fun Fonts and Interchangeable Backgrounds
- Customizable with Venue Branding and Fully Tailored Alphabet Sets Developed Exclusively for your Attraction.



6 in x 8 in Postcard size

**BOOTH STYLE**  
INDOOR KIOSK, PBS

**WEIGHT**  
550 lbs (204.1 kg)

**POWER**  
110v/220v, 50/60Hz  
3-6 amps dedicated circuit

**DIMENSIONS**  
H 80.7in x L 30in x W 31.7in

**MATERIALS**  
Woods, plastics, laminates on  
rigid aluminum

## PRODUCTS & TECHNOLOGY

# A.I. BOOTH

### Introducing Fotoverse, our A.I. Photo Booth Experience!

The Fotoverse photo booth software delivers a unique A.I.-powered experience, using advanced technology to immerse guests in imaginative worlds and capture truly memorable photos.

#### BOOTH STYLE

INDOOR NEO

#### WEIGHT

850 lbs (385.5 kg)

#### POWER

110v/220v, 50/60Hz  
3-6 amps dedicated circuit,  
TUV approved

#### DIMENSIONS

H 81.6 in x L 63.3in x W 34.3 in

#### MATERIALS

Woods, plastics, laminates on rigid aluminum frame,  
mounted on wheels



# FOTO +



### Our group shot Photo Booth!

Perfect for capturing larger group photos, our 'Group Shot' photo booth offers a dual experience—featuring the same immersive booth setup inside, plus an additional photo station on the exterior. Guests enjoy two unique photo opportunities in one seamless setup!



# LICENSED CONTENT

Transform your licensed content into a dazzling spectacle with our expert in-house designers. We specialize in crafting unique and unmistakable photo experiences that captivate your customers instantly. Simply supply the content, and leave the rest to us – we'll transform it into an unforgettable journey of fun and excitement!



# LICENSED CONTENT



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## PRODUCTS & TECHNOLOGY

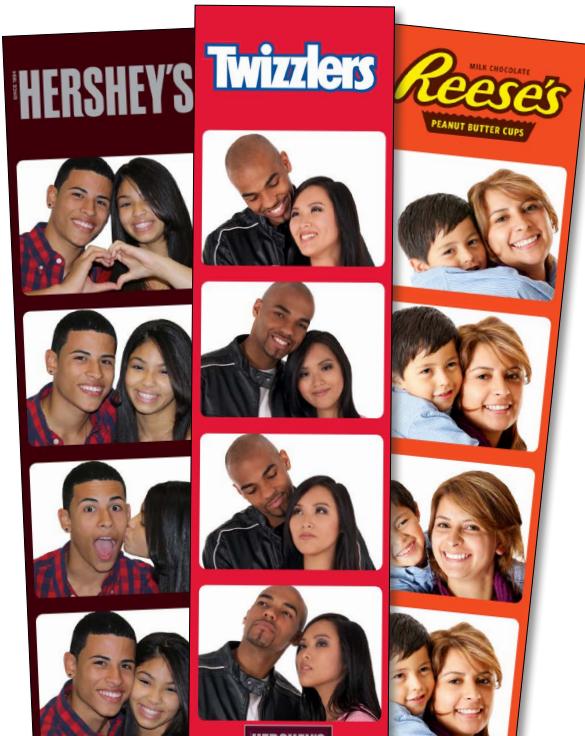
# MIX & MATCH PHOTOS

Give guests the option to choose from a variety of print size packages to enhance their experience.



# PHOTO STRIPS

The traditional triple strip print is still a customer favorite and can be custom designed to match your venue.



# PHOTO SESSION VIDEO

Guests can keep reliving their photo booth experience by purchasing a video of their photo session on-screen or at BlabaBooth.com.



# AR FEATURES

Our AR filters allow your guests to transform their photos into an unforgettable experience - adding a touch of magic and excitement to every shot!



## VENUES

# ZOOS

As a member of the AZA, we helped drive \$8.1 million in revenue to AZA institutions nationwide with our photo experiences last year. Innovative FOTO is a proud member of the AZA and ZAA.



Some of our partners include:



# AQUARIUMS



Join more than 60% of the AZA institutions nationwide that have partnered with us! Innovative FOTO is a proud member of the AZA and ZAA.



Some of our partners include:



# MUSEUMS

As a proud member of the ACM and AAM, we helped drive millions of dollars in revenue to those institutions nationwide with our photo experiences last year.



ASSOCIATION OF  
**CHILDREN'S**  
MUSEUMS



Some of our partners include:

**American Museum  
of Natural History**



**Museum of Science.**

**SAINT LOUIS  
SCIENCE CENTER**

**MUSEUM OF DISCOVERY AND SCIENCE**



**FIE  
LD.**



## VENUES



## THEME PARKS

Theme parks across the country choose Innovative FOTO to help enhance guest experiences with customized designs specific to their brand and theming. Innovative FOTO is a proud IAAPA member.



Some of our partners include:



# SHOPPING MALLS

We are a trusted partner of the largest property management companies with booths in over 800 shopping mall and lifestyle centers nationwide. Innovative FOTO is a proud member of the ICSC.



Some of our partners include:



**Brookfield**  
Properties



**PREIT**



 **JLL**



# LIFESTYLE CENTERS



We are a trusted partner of the largest property management companies with booths in over 800 shopping mall and lifestyle centers nationwide. Innovative FOTO is a proud member of the ICSC.



Some of our partners include:



AVALON

EST. 2014

COLONY  SQUARE



SHORELINE  
VILLAGE

THE PIKE  
OUTLETS

# RETAIL

With a network of over 50 retail partners, we are the nation's leading provider of customized photo booth experiences—proudly serving iconic destinations like Hard Rock Cafe, Hershey's Chocolate World, and Landry's. Innovative FOTO is a proud member of the ICSC.



Some of our partners include:





# MOVIE THEATERS

Our movie theater photo booths deliver a unique and immersive experience, engaging guests through dynamic movie promotions and custom-branded theater content. For theater owners, these booths drive foot traffic, enhance brand visibility, and create new revenue opportunities through interactive marketing and merchandise integration.

Some of our partners include:

**AMC**  
THEATRES

**CINEMARK™**

# BLABABOOTH.COM

### Extend the experience!

Provide guests an experience they won't forget with the help of Innovative FOTO's BlabaBooth. BlabaBooth captures unforgettable memories with its cutting-edge photo booth technology across 1,600+ locations in the United States.

With BlabaBooth technology, customers can access photos and videos of their photo booth experience online to share with family and friends.

Customers can also transform their photos into a physical memento like a keychain or mug.



# BLABABOOTH.COM

BlabaBooth.com is an extension of our photo booth experience. At BlabaBooth.com, customers can purchase and download their photos and photo session video. Guests can also purchase photo gifts created using the images from their photo strip. BlabaBooth.com extends the purchasing relationship beyond the walls of the venue.



Supersize Prints



Magnetic Prints



Re-Prints



Lifestyle Products



Keychains



Mugs



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**FOTO**  
MEMORIES DESERVE PRINTS

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