
INNOVATIVE
FOTO
MEMORIES DESERVE PRINTS

ABOUT US

- Founded in 1995 / Concord, NC
- 5 Business Units
- 4 Manufacturing Locations
- 1,000+ Employees & Temporaries
- Acquisition of Innovative Foto in 2020
- Acquisition of ColorVision in 2025





North Carolina Factory



Pennsylvania Factory



New Hampshire Factory

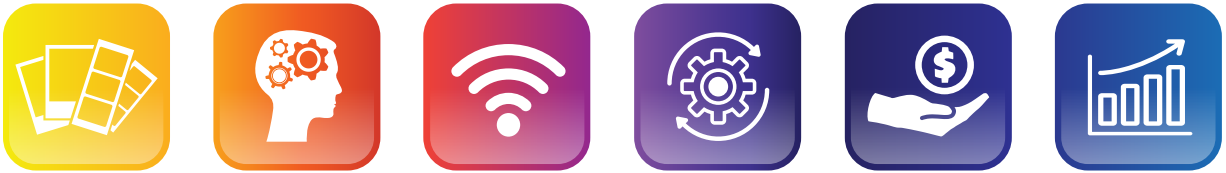


Florida Factory

WHY CHOOSE US?

100% COST-FREE & LABOR-FREE
Our unique revenue-sharing model provides partners with an additional revenue stream at no cost and with no additional labor, all while maximizing available space!

INNOVATIVE FOTO REV SHARE PROGRAM



- Unique photo products that guests will love.
- Maximize your space with our always evolving product line.
- Web-based photo booth monitoring for 24/7 photo booth performance.
- Service and support from Innovative FOTO's 375 technicians – 7 days a week.
- All sales tax, fees, surcharges and accounting are handled by Innovative FOTO.
- A check made payable to partners every month.

CONSUMER FEATURES



- Photo Session Video.
- Digital copies that are easy to share on social media or through email and text.
- Hundreds of designs, effects, and filters to choose from.
- Easy cash or credit payment.
- One-of-a-kind photo experience.
- Photo gifts available from BlabaBooth.com

INDOOR PHOTO BOOTHS

- Two 43 in LCD Monitors with Video Customized for Your Location
- Two 32 in LCD Monitors
- 24 in Touch Screen User Interface
- Custom Cut Top Signs
- Custom-Designed Exterior
- Video Recording of Each Photo Session
- Digital Downloads Available
- AR Filters
- Custom Lighting Solutions Include LED Top Sign, Soffit, and Undercarriage



BOOTH SPECIFICATIONS

BOOTH STYLE
INDOOR NEO

WEIGHT
850 lbs (385.5 kg)

POWER
110v/220v, 50/60Hz
3-6 amps dedicated circuit

DIMENSIONS
H 80.6 in x L 63.3 in x W 34.3 in

MATERIALS
Woods, plastics, vinyl, laminates on steel, mounted on wheels

INDOOR COMPACT BOOTHS

- 43 in External Monitor
- 24 in Touch Screen User Interface
- Custom-Designed Exterior
- Video Recording of Each Photo Session
- Digital Downloads Available
- AR Filters
- Space-Saving Footprint



BOOTH SPECIFICATIONS

BOOTH STYLE
COMPACT

WEIGHT
415 lbs

POWER
120v AC
20A outlet

DIMENSIONS
H 79 in x L 47 in x W 31 in

MATERIALS
Woods, plastics, vinyl, laminates on steel

OUTDOOR PHOTO BOOTHS

- Two 17 in LCD Monitors
- 24 in Touch Screen User Interface
- Roof with Customized Signage
- Custom-Designed Exterior with Material to Resist All Weather for up to 10 Years
- Video Recording of Each Photo Session
- Digital Downloads Available
- AR Filters
- Custom Lighting Solutions Include LED Top Sign, Soffit, and Undercarriage



BOOTH SPECIFICATIONS

BOOTH STYLE
OUTDOOR NEO

WEIGHT
963 lbs (436.8 kg)

POWER
110v/220v, 50/60Hz
3-6 amps dedicated circuit

DIMENSIONS
H 87 in x L 88.2 in x W 60.1 in

MATERIALS
Woods, plastics, phenolic on rigid aluminum, mounted on wheels

OUTDOOR PHOTO BOOTHS

Engineered for the Elements!

Our Custom High-Pressure Laminate Panels are built to outlast others in the market.

Digital print is encapsulated in melamine resin over a phenolic core, then bonded under intense heat and pressure to create an exceptionally durable exterior surface.

VIBRANT, LONG-LASTING
Designed to maintain bold, vibrant colors for up to 10 years!

SCRATCH, IMPACT, & GRAFFITI-RESISTANT
Built tough for high-traffic locations.

WEATHER-RESISTANT
Designed to withstand sun, rain, snow and more!



FOTOVERSE

Transform Guests.
Create Unforgettable Experiences!

Fotoverse booths use AI to transform guests into one-of-a-kind images inspired by your location. From wild adventures to different eras and artistic styles, each experience gives guests a unique photo they can't create anywhere else.





FOTOVERSE - ZOO & AQUARIUM

Bring Guests into the Wild!

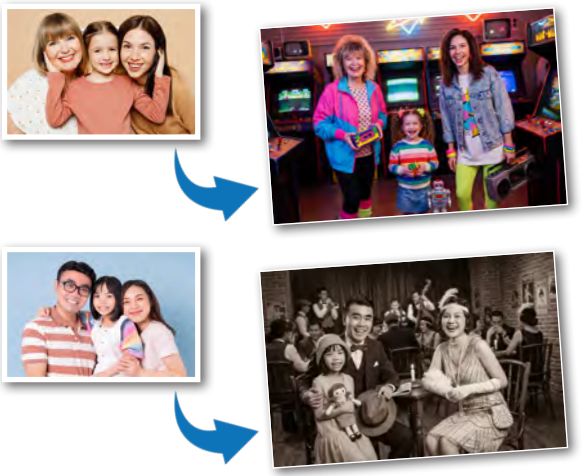




TIME MACHINE - STEAMPUNK

Send Guests on a Journey Through Time!

Turn a photo into a trip through history. Guests can see themselves transformed into different eras and iconic styles, creating a fun, unexpected souvenir that's unlike a traditional photo booth experience.





TIME MACHINE - FUTURISTIC

Time Periods, Customized for Your Venue!

Choose from a range of time period styles, colors and finishes to create a look that complements your location.

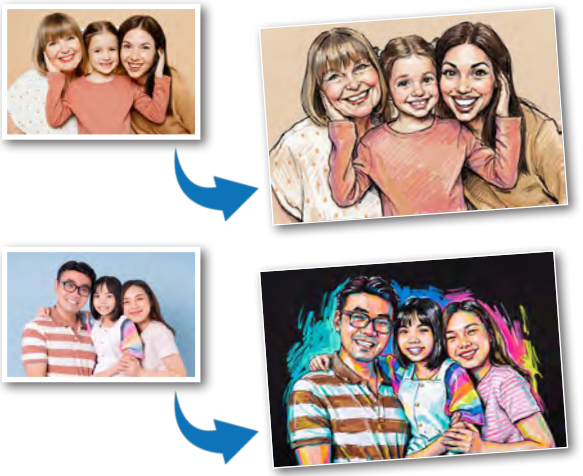




STREET ART - CARICATURE

Turn Every Guest into a Work of Art!

Transform guest photos into bold, one-of-a-kind artwork inspired by street art styles. Each image becomes a colorful, highly shareable souvenir created right at your location.





STREET ART - GRAFFITI

Street Style, Customized for Your Venue!

Choose from a range of street-inspired styles, colors and finishes to create a look that complements your location.





FOTOVERSE - CUSTOM BRANDED

Your Brand. Their Unforgettable Experience!

Bring your brand into the Fotoverse with custom booth graphics and AI filters inspired by your location. Transport guests into imaginative scenes and unexpected adventures that reflect your brand, creating a fun, shareable souvenir that captures the excitement of their visit.





GREEN SCREEN EXPERIENCE

Put Your Guests in the Picture!

Transport guests anywhere with a fully customizable green screen experience designed around your location, brand or attraction.

- Fully Customizable Kiosk Allows You to Tailor Every Detail to Reflect Your Venue's Unique Identity.
- Delivers a Branded, Immersive Experience Your Guests Will Remember.



KIOSK SPECIFICATIONS

BOOTH STYLE
INDOOR KIOSK, PGS

WEIGHT
550 lbs (249.5 kg)

POWER
110v/220v, 50/60Hz
3-6 amps dedicated circuit

DIMENSIONS
H 91.7 in x L 30 in x W 31.7 in

MATERIALS
Woods, plastics, laminates on rigid aluminum

FOTO CONNECT

Maximum Value. Minimal Size!

- Compact Footprint Creates More Placement Opportunities with Minimal Floor Space.
- Three Versatile Output Options: Photo Prints, Custom Badges, and AI Character Portraits.
- Integrated Camera, Touch Screen, Printer, and Credit Card Payment System.
- Fully Self-Service Operation Requires No Dedicated Staff.
- Customizable Exterior Graphics and Digital Displays Complement Your Venue.
- 24/7 Remote Monitoring and Nationwide Service Support.
- Complete Design, Manufacturing, Installation, and Maintenance by Innovative FOTO.



KIOSK SPECIFICATIONS

BOOTH STYLE
COMPACT KIOSK

WEIGHT
215 lbs

POWER
Standard 120v AC, 20A Outlet

DIMENSIONS
H 74 in x L 26 in x W 23.5 in

DISPLAY
27 in Touch Screen Monitor

FOTO CONNECT

Three Types of Output:

Photo Prints & Strips



OR

Custom Badges



OR

Fotoverse: AI Character Portraits



FOTO+

More Guests. More Possibilities.

Designed for larger groups, Foto+ combines the traditional photo booth experience with an additional exterior photo station, creating two unique photo opportunities in one footprint.





OUTDOOR FOTO+

The Experience, Inside and Out!

Foto+ brings the experience outside the booth with an additional exterior camera designed for group photos and greater accessibility. One booth delivers multiple ways for guests to capture and share their visit.





RETRO BOOTH

A Classic Reimagined!

The Retro Booth brings timeless style and an authentic photo booth experience to any location. Its familiar design invites guests to step inside, strike a pose, and enjoy the nostalgic fun of a traditional photo booth. No frills, no fuss, just a classic experience reimagined for today.





RETRO BOOTH

Retro Style, Customized for Your Venue!

Choose from a range of retro-inspired styles, colors and finishes to create a look that complements your location.





LICENSED CONTENT

Bring Your IP to Life!

Turn licensed characters, brands and content into custom photo experiences designed specifically for your location. Our in-house creative team handles the design, creating an immersive experience that connects guests with the brands and characters they love.





LICENSED CONTENT





MIX & MATCH PHOTOS & PHOTO STRIPS

Mix and Match Photos

Give guests the option to choose from a variety of print-size packages to enhance their experience.



Triple Strip

The traditional triple strip print is still a guest favorite and can be custom designed to match your venue.



PHOTO SESSION VIDEO & AR FEATURES

Photo Session Video

Guests can keep reliving their photo booth experience by purchasing a video of their photo session on-screen or at BlabaBooth.com.



AR Filters

Our AR filters allow your guests to transform their photos into an unforgettable experience, adding a touch of magic and excitement to every shot!



ZOOS

As a member of the AZA, we helped drive $8.1 million in revenue to AZA institutions nationwide with our photo experiences last year. Innovative FOTO is a proud member of the AZA and ZAA.

Some of our partners include:



AQUARIUMS

Join more than 60% of the AZA institutions nationwide that have partnered with us! Innovative FOTO is a proud member of the AZA and ZAA.

Some of our partners include:



MUSEUMS

As a proud member of the ACM and AAM, we helped drive millions of dollars in revenue to those institutions nationwide with our photo experiences last year.

ASSOCIATION OF CHILDREN'S MUSEUMS

American Alliance of Museums

Some of our partners include:

American Museum of Natural History

OMSI Oregon Museum of Science and Industry

Museum of Science.

MUSEUM OF DISCOVERY AND SCIENCE

SAINT LOUIS SCIENCE CENTER

BROOKLYN CHILDREN'S MUSEUM

FIELD MUSEUM



THEME PARKS

Theme parks across the country choose Innovative FOTO to help enhance guest experiences with customized designs specific to their brand and theming. Innovative FOTO is a proud IAAPA member.

Some of our partners include:



SHOPPING MALLS

We are a trusted partner of the largest property management companies with booths in over 800 shopping malls and lifestyle centers nationwide. Innovative FOTO is a proud member of the ICSC.

ICSC

Some of our partners include:

SIMON

GGP

CBL

PREIT

Centennial

JLL



LIFESTYLE CENTERS

Enhance the guest experience with customized photo opportunities designed to complement open-air shopping, dining and entertainment destinations. Our revenue-share program creates an additional amenity and revenue stream with no additional labor for the property.

ICSC

Some of our partners include:

AVALON
EST. 2014

THE PASEO VENUE
ENJOY THE JOURNEY

COLONY SQUARE

THE PIKE OUTLETS



RETAIL

With a network of over 50 retail partners, we are the nation's leading provider of customized photo booth experiences —proudly serving iconic destinations like Hard Rock Cafe, Hershey's Chocolate World, and Landry's. Innovative FOTO is a proud member of the ICSC.

ICSC

Some of our partners include:

Rainforest Cafe

The Hangout

Bubba Gump Shrimp Co. Restaurant & Market

Hard Rock Cafe

Lucy Buffett's LuLu's Fun • Food • Music

Joe's Crab Shack



MOVIE THEATERS

Our movie theater photo booths deliver a unique and immersive experience, engaging guests through dynamic movie promotions and custom-branded theater content. For theater owners, these booths drive foot traffic, enhance brand visibility, and create new revenue opportunities through interactive marketing and merchandise integration.

Some of our partners include:

AMC THEATRES

apple cinemas

CINEMAWEST



BLABABOOTH.COM

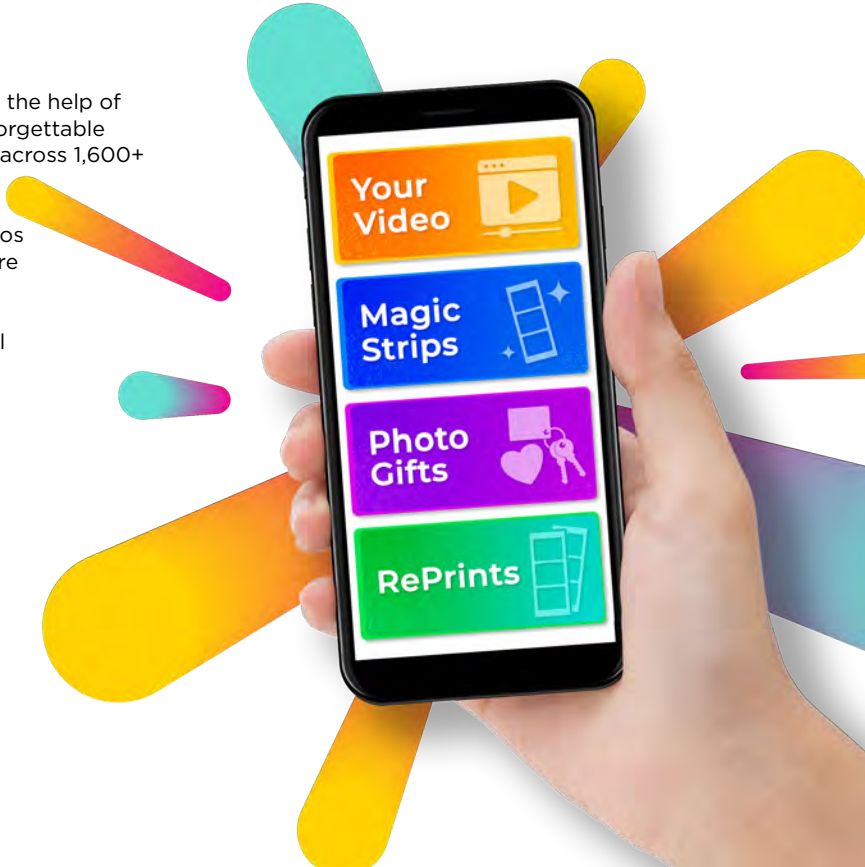
Extend the experience!

Provide guests with an experience they won't forget with the help of Innovative FOTO's BlabaBooth. BlabaBooth captures unforgettable memories with its cutting-edge photo booth technology across 1,600+ locations in the United States.

With BlabaBooth technology, customers can access photos and videos of their photo booth experience online to share with family and friends.

Customers can also transform their photos into a physical memento like a keychain or mug.





BLABABOOTH.COM

BlabaBooth.com is an extension of our photo booth experience. At BlabaBooth.com, customers can download their digital photos, purchase their photo session video, and order personalized photo gifts. BlabaBooth.com extends the purchasing relationship beyond the walls of the venue.



Supersize Prints



Magnetic Prints



Reprints



Lifestyle Products



Keychains



Mugs



INNOVATIVE FOTO
MEMORIES DESERVE PRINTS

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